

HOW TO BECOME A SAFARICOM PRSP PARTNER

1. Non-Disclosure Agreement (NDA)

Legal requirements for the NDA:

1. Certified copy-Certificate of Incorporation
2. Dully filled [NDA application form](#).

NB: Please send all the soft copies to prspsupport@safaricom.co.ke. Process takes 10 working days upon submission of full requirements

2. Content Service Provider Onboarding

Submission of duly filled [CSP application form](#) and KYC requirements

NB: Please send all the soft copies to prspsupport@safaricom.co.ke. Process takes 10 working days upon submission of full requirements

3. Contract

Upon successful Business Proposal and KYC review, CSP contract is drafted and new CSP Partner advised on collection. CSP will bring initial connection fee payment (Kshs. 75,000 +VAT) during contract collection

4. VPN set up

Request is sent to IT networks team to establish VPN or P2P connectivity for new partner

5. Connection to SDP/USDD/IVR

Once connectivity has been established, CSP proceeds to test below services on the testbed environment before migration is done to production.

✓ SDP

Test

1. Testing is done for On-demand, subscription and bulk services.
2. CSP is migrated to production upon successful end to end tests

Go-live

1. CSP sets up services on production SDP
2. Services are reviewed and approved by the business support team
3. Services are ready for consumption by subscribers

✓ **USSD**

Test - (prepaid service refer to USSD tariff attached below)

1. CSP confirms payment and provides test URL
2. Upon successful tests CSP requests for selected USSD codes to be set up on production

Go-live -(prepaid service refer to USSD tariff attached below)

1. CSP confirms payment and provides production URL
2. USSD code is set up on production upon submission of required KYC requirements.
3. Services are ready for consumption by subscribers

USSD Tariff guide

✓ **IVR**

Requirements

1. CSP must have a ready set up E1/SIP connection

Go-live

1. CSP fills in an IVR application form
2. Services are set up on Safaricom' s billing system ready for subscribers consumption

6. Business Model

A revenue share business model shall be structured based on the revenue collected from the services. Other related costs:

- ✓ Communications Authority of Kenya license fee of kshs. 100,000/= + VAT
- ✓ For review on short code charges and service set up fees, see the [PRS Tariffs and Rate Card.](#)

NB: Safaricom reserves the right to accept or reject any application