

All fields are mandatory

Bulk SMS Order Form

CSP Name

Date:

Partner Finance Contact:

Mobile Phone No:

Email Address:

Partner Business Contact:

Mobile Phone No:

Email Address:

|               |                |                 |                   |             |                      |             |
|---------------|----------------|-----------------|-------------------|-------------|----------------------|-------------|
| Volume Bands  | 25,000-124,999 | 125,000-524,999 | 525,000-1,024,999 | 1,025,000 - | 5,025,000-10,024,999 | >10,025,000 |
| New SFL Price | 1.06           | 0.85            | 0.64              | 0.42        | 0.21                 | 0.11        |

Transactional Units

Promotional Units

SMPP

Quantity Ordered

0

0.00

0.00

CPID

Purchase Price

0

Payment details:

Date of Payment

Mode of Payment

Payment Reference

Adherence to code of Ethics:

Subscriber Consent Obtained

Yes

No

Target Database Verified

Yes

No

Signed by CSP:

By Signing, the CSP confirms validation of databases has been done and subscriber consent duly obtained.

Terms and Conditions

\* Bulk SMS is valid for 60 Days upon which they will expire. Top up before the expiry will extend the validity by another 60days.

\* This order will take 6hrs to process upon receipt of payment. Orders are accepted and processed within normal working hours (Monday - Friday, 08:00hrs - 17:00 hrs)

\* Marketing Messaging will only be sent out between 08:00hrs and 18:00hrs

\* All messages to carry an easy and working opt out instruction. (Upon receipt of a opt out instruction, the CSP shall promptly exclude the customer from any future messages)

\* Political messages will be shared with Safaricom for review and prior approval before they are sent out.

\* CSPs should not use a database of one service to market a different service without subscriber consent.

\* Unsolicited Messages will attract penalties as outlined in the CSP Agreements

\* All applications must be accompanied by a proof of payment.

\* Please ensure that if there are any outstanding balances for payment of Short code fees, they must be cleared before this process is ordered

\* Bulk sms are not transferrable from promotional to transactional and vice versa